Vietnam and COVID-19

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Vietnam and COVID-

A success story of resilience

Five emerging pathways out of the crisis

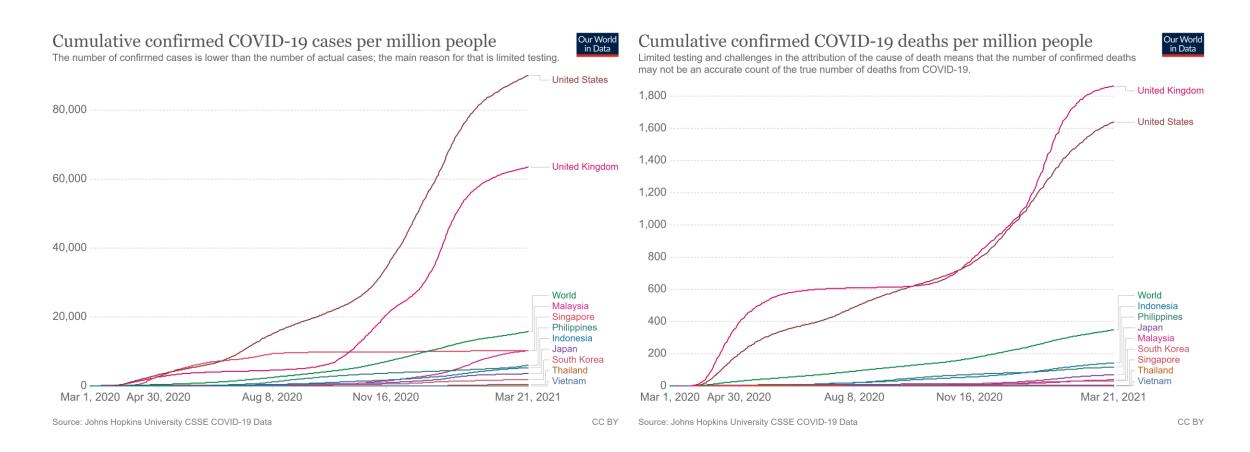
Four principles to move faster



A success story of resilience

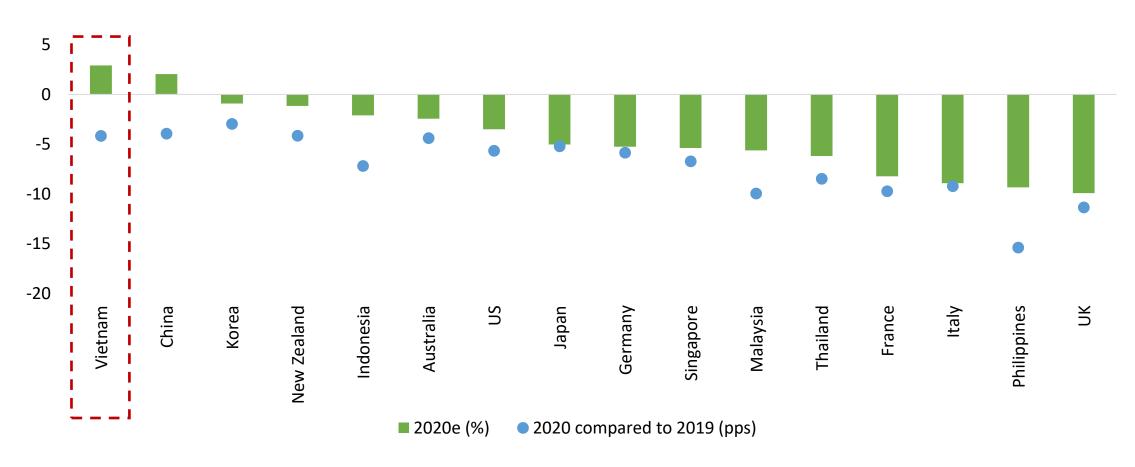
Vietnam has demonstrated its ability to manage the COVID-19 crisis

A health crisis well controlled – ahead of the curve...so far



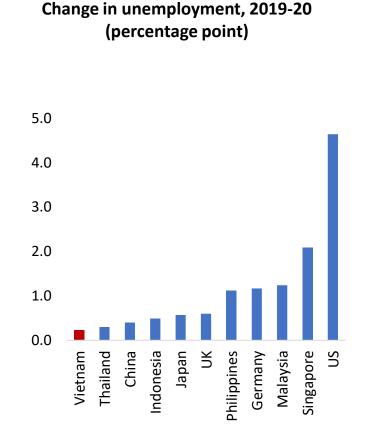
Fewer economic pains in 2020

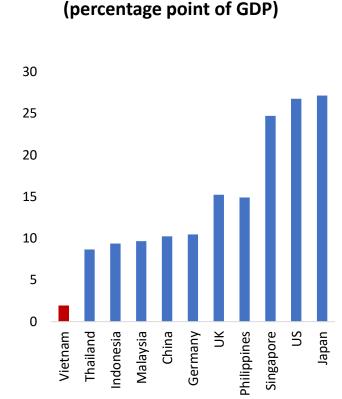
GDP growth in selected economies in 2020

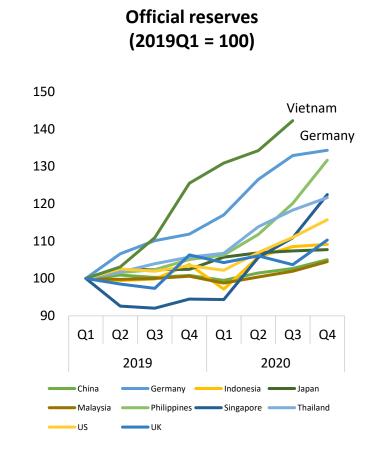


Limited unemployment, little public borrowing, and massive increase in reserves

Change in public debt in 2019-20



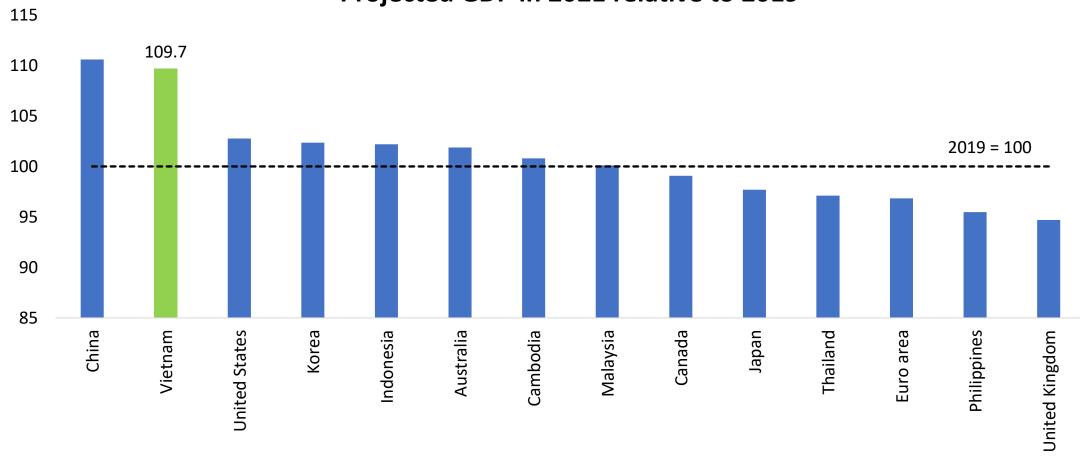




Source: World Bank, IMF, and Haver Analytics

A projected winner by end 2021







Emerging Pathways out of the crisis

Vietnam is transforming the crisis into opportunities

The pandemic has created a new sense of urgency

Pandemic Resilience

 Catch up will require more testing and vaccines

Global footprint

 Increase Vietnam presence into global trade and add local value in exports

Digital Transformation

 Connect but also use better new IT tools through the delivery of better services (skills, adaptation, innovation)

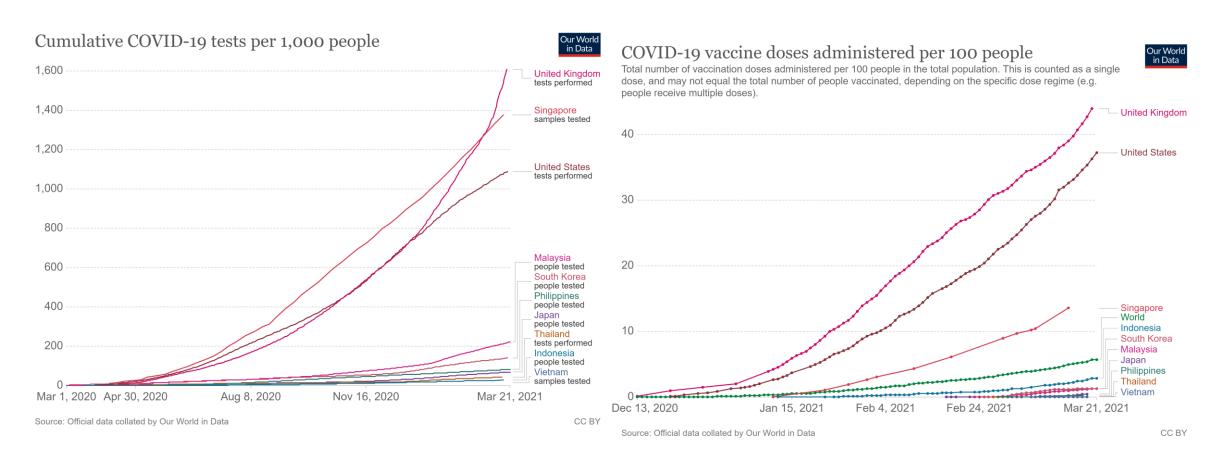
Green Growth

 Protect natural capital but also think transformation and production of green technologies to maintain competitiveness edge (trade, FDI)

Social contract

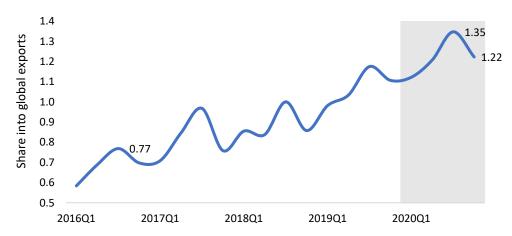
 80% of the households live with \$4-10 per day and aspire for a better future (jobs, housing, etc.) and social protection

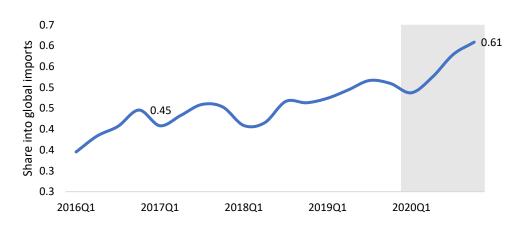
Pandemic resilience: Will Vietnam be behind the curve?



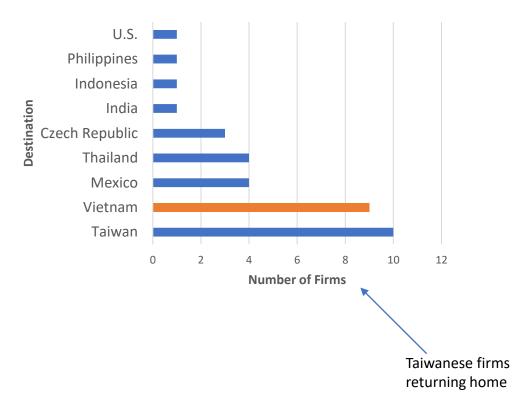
Increasing footprint into global trade

Rising share of Vietnam into global trade



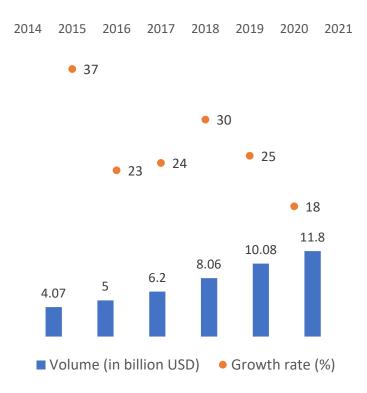


In recent months, many firms leaving China are choosing Vietnam as a destination

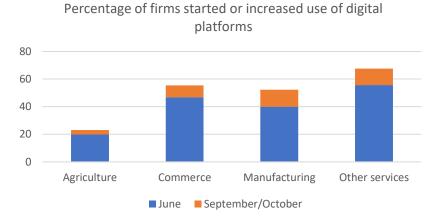


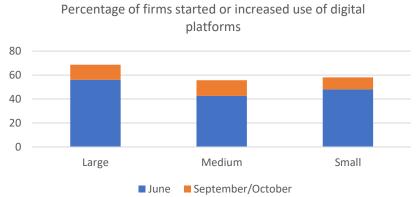
The digital boom has become a reality

The explosion in e-commerce, 2014-20

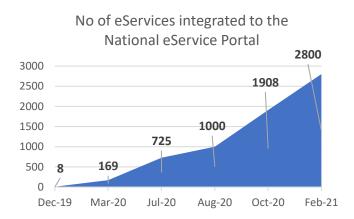


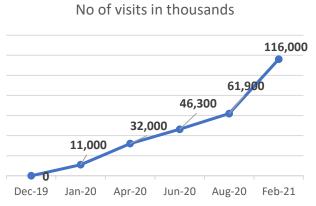
Almost 2/3 of firms have increased their use of digital platforms, 2020





E-government is not a virtual concept anymore





Toward a Green recovery

Green has become top priority for Vietnam

- Words like "sustainability, environment) quoted over 30x times in newly adopted SEDS
- Good but not as many as security (60x) or innovation and technology (50 x)

Massive investments in solar

- Over 16 GW of new solar energy capacity added in the past two years (including ground mounted and rooftop systems). More than triple of all of the ASEAN countries combined (roughly 5 GW) and the entire African continent (about 8GW) during the same period
- In the new master plan, renewable energy will become the largest segment of installed generation capacity (35%) for Vietnam by 2030

• But:

- Air pollution
 - Hanoi: 12th worst in the world in 2020 four times levels recommended by WHO.
 - Death related: over 60,000 per year (WHO).
- Rising number of deaths and damages associated with disasters
 - Storms in Central region (November 2020): 240 causalities, 243,000 houses destroyed., 375000 people evacuated, 1.5 million people affected, economic damages over \$1 billion.

The push for a new social contract

On average COVID-19 social impact has been well contained but new vulnerabilities have emerged

46 % of household reported a lower income in December 2020 compared than a year ago.

Main fragile groups:

1) Extreme poor; 2) Women 3) wage employees in specific industries Existing social programs may not be enough

Target only traditional poor (e.g., NTPs) or special groups (militaries)

Recent programs in April 2020 package did not perform well. Less than 1 percent of targeted people received benefits New initiatives

ID digital cards, mobile money that should lead to improved identification and transfers

New Labor Decree with gender equity

Rising demand from near poor: e.g., unemployment benefits for wage employees, social security systems, pension funds



Moving faster

Four principles

How Vietnam can move faster toward the future

Challenges

- COVID-19 has highlighted that the future will belong to the countries that will be more resilient, more open, more innovative, greener and more inclusive
- Vietnam has been moving on these five dimensions transforming the crisis into opportunities, but progress has been uneven: resilience (mixed), opening (good), innovation (good on digital); green (slow); and inclusion (mixed).
- Because COVID-19 has amplified the sense of urgency, there is a need to move faster.

Solutions

- Combination of sectoral/targeted policies and cross cutting reforms.
- Four cross cutting reforms
 - Use incentives
 - Information is power
 - Think transparency
 - Innovation requires competition

Principle 1: shifting incentives

To achieve common goals, incentives are often more powerful and cost-effective than enforcement

1990 and 2000s

Basic hard infrastructure Basic skills Fol (quantity) Subsidized prices for electricity, water to improve access Attract foreign investors by lowering entry costs (tax holidays)

2020 onwards

Goal (exemples)	Incentives to be used
Sustainable (green) infrastructure	Adjusting prices of non-renewable resources (carbon tax, water tariffs, plastics pricing)
Skills	Reducing the costs of post secondary studies (including technical)
FDI (quality)	Moving from tax holidays to impacts incentives so that training and technology transfers can be enhanced

Principle 2: Sharing information will strengthen accountability

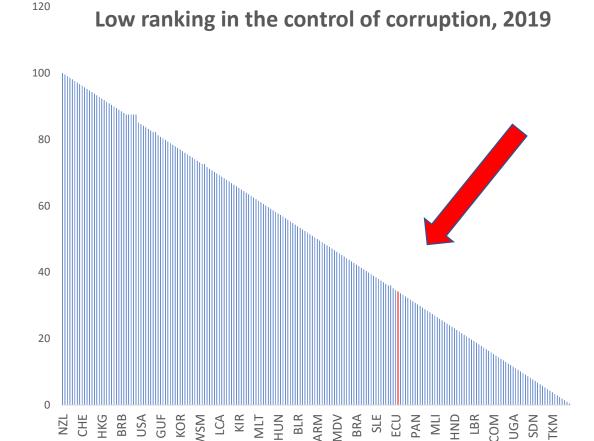
Vietnam is lagging the world in providing access to information

	World	Germany	Japan	Thailand	Vietnam
Open Government	0.52	0.79	0.68	0.51	0.46
Publicized laws and government data	0.44	0.75	0.74	0.44	0.54
Right to information	0.51	0.73	0.62	0.45	0.35
Civic participation	0.57	0.86	0.67	0.53	0.42
Complaint mechanisms	0.58	0.83	0.71	0.61	0.54

- Collect and share information as done successfully during the management of the COVID-19 crisis
- Use digital platforms: Future is about knowledge, and knowledge about information flows
- Address trade off between accessibility and privacy/security

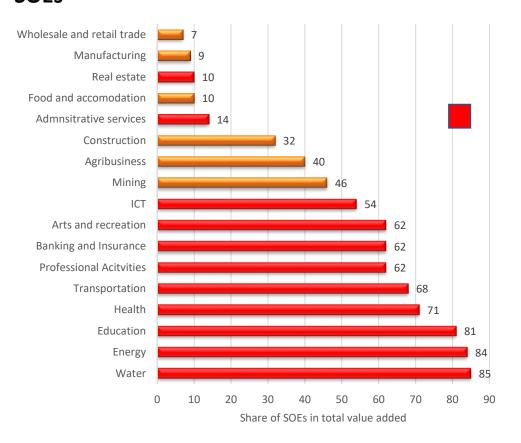
Principle 3: Transparency is a must for the good allocation of resources

- Fight corruption the money needs to go where it is supposed to go
 - Strengthen judiciary system (sanctions)
 - Use simple rules by suppressing privileged regimes (exceptions should not be the rule)
 - True for private sector (e.g., tax regimes).
 - True for the public sector (administrative steps are complex and cumbersome)
 - Need HR reforms in public administration to internalize financial incentives and sanctions



Principle 4: Innovation requires competition

Low competition in service sectors dominated by few SOEs



- There is a temptation for countries to think (champions) as economies of scale are necessary for innovation and market access.
- Economic history and evidence have demonstrated that dynamic and innovative economies are those that have maintained businesses on their edge through competition
- Big should not go with privileges but with competition
 - Reduce entry barriers in protected sectors (services)
 - Strengthen regulations (especially for sectors dominated by powerful businesses)
 - Use competitive bidding in public contracts
 - Create cross sectoral competition (for example physical and virtual connectivity)

My key messages

- We know that Vietnam has been extremely resilient during the COVID-19 crisis.
- You should know that Vietnam has turned the crisis into opportunities by becoming more digital, greener and inclusive but progress has been uneven.
- Moving faster toward a brighter future will require efforts on four basic principles that have proved their effectiveness in Vietnam and elsewhere